

MEDIA RELEASE

JULY 19, 2010

SPRING INTO SEPTEMBER IN THE MURRINDINDI & MITCHELL REGIONS

One of Northern Victoria's crown jewels, the shires of Murrindindi and Mitchell boast some of the most scenic countryside in the entire state. Close to both mountain ranges and national parks, the region also offers a wide variety of gourmet food and wine that leaves the visitor in no doubt as to why it has become such a popular tourist destination.

Celebrate the return of spring this September by heading out to the Murrindindi and Mitchell Shires and experience some of the brilliant events taking place including:-

- *TALLAROOK FARMERS MARKET*
- *ALEXANDRA MARKET*
- *DEGANI KINGLAKE RIDE*
- *ZELMAN SYMPHONY ORCHESTRA*

TALLAROOK FARMERS MARKET

September 5, 2010

The ***Tallarook Farmers Market*** is a fantastic day out for the whole family, no matter what your taste. Held on the ***first Sunday of every month*** the market has a wide selection of top-quality produce for sale ranging from fruit and vegetables to wines, olive oils, eggs and chickens.

Each market there are chefs on hand to cook a full breakfast which consists of a glorious serving of eggs Benedict while live music provides the market with a festival atmosphere. There is a fantastic playground for the kids but each month also sees a different form of activities served up for them to enjoy while Mum and Dad head off to explore the sights, sounds and delights of the market.

ALEXANDRA MARKET

September 11, 2010

Come along and experience some of the best that country markets have to offer at the Alexandra Market. Located under the umbrella of the Alexandra Timber Railway in Station Street, this market provides shoppers with an awesome array of fresh produce to choose from.

Look around for fresh jams, locally made crafts as well as the ever intriguing trash and treasure section. Food is available at the markets on the day for those who work up an appetite. The markets are open from 9am till 1pm and run from September to April, so don't miss out on the first of the year!

For more information please visit: www.alexandratramway.org.au

DEGANI KINGLAKE RIDE

September 12, 2010

The third annual Kinglake ride will return this September to wind its way through the picturesque areas surrounding the township such as Yan Yean, Arthurs Creek and St Andrews. Featuring two separate courses of 120 kilometres and 70 kilometres, this ride will take participants on a scenic extravaganza, reaching heights of over 500 metres above sea level.

This year Phil Liggett, the international voice of cycling, is the ambassador for the event having described the course as one of his favourites. Entries close on August 21, 2010 so make sure you don't miss out on one of Victoria's most exciting cycling events.

For more information please visit: www.supersprint.com.au

ZELMAN SYMPHONY ORCHESTRA

September 12, 2010

The Zelman Symphony Orchestra, Melbourne's longest running community orchestra, will once again be gracing the stage at the Yea Shire Hall to play some of the greatest classical pieces of all time as well as some newer Australian pieces.

The 60 piece orchestra will dominate the hall as the audience enjoys compositions from Mozart, Beethoven and Schumann amongst others. Tickets will be separated into balcony,

standard and premium and have already started selling fast so make sure you get yours before it's too late!

For more information please visit: www.100knorth.com

With spectacular countryside, charming country towns and wonderful events such as these, Murrindindi/Mitchell shires are the perfect place to visit this September. It's not hard to see what has made the region the popular tourist attraction that it is, so come along and check it out for yourself today.

Come and Watch Our Community Grow!

For more information please visit: www.watchusgrow.com.au

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